



  
FIRST STEPS  
**ANNUAL REPORT**  
**2016**



## A NOTE FROM OUR DIRECTOR

Thanks to your love, prayers and support, in 2016 First Steps was able to provide a daily cup of soymilk to more than 100,000 children and micronutrient Sprinkles to more than 10,000 pregnant and nursing mothers and their babies.

First Steps made four confirmation visits. Each visit offered new developments and partnerships. In Ryanggang province (Samjiyon county and Hyesan city) we began partnering to provide children in daycares, kindergartens and orphanages with soymilk, as well as mothers and babies with micronutrient Sprinkles. In Kangwon province, we began partnering with Munchon city to provide Sprinkles to women and their babies through two local clinics.

In late August, Typhoon Lionrock inflicted flooding and landslides in the northeast in Hamgyong province. The widespread devastation left more than 100,000 people homeless and many more were deprived of everything they owned. More than 500 people died and up to 600,000 people were in desperate need of urgent help in the wake of the flooding. A First Steps team was able to visit the flood region in September and deliver 25

metric tonnes of food, as well as 300,000 sachets of micronutrient Sprinkles and essential medicines for babies and pregnant women.

Following the visit, First Steps issued its first emergency appeal since 2011 to raise support for the flood victims. Your generosity enabled the purchase of 17,060 m<sup>2</sup> of steel roofing materials to help complete the building of daycares, kindergartens, schools, clinics and homes.

First Steps looks forward to seeing our relationships with our partners continue to grow in 2017 and seeing the impacts of soymilk and Sprinkles on the children and mothers that together we support.

Thank you for providing for the most vulnerable, pregnant women and children. It is a blessing to be able to share in this work with you.

Susan Ritchie  
Executive Director, First Steps



## Where We Work



New Partner Location



Partner Location



Flood Relief



**First Steps' programs expanded to three new areas in 2016.**



# DELIVERED ITEMS



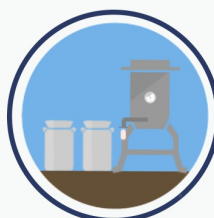
**7.2 million**  
sachets of micronutrient Sprinkles



**200 tonnes**  
of non-GMO high quality soybeans



**25 tonnes**  
of nutritious food items



**3** VitaGoats



**Water Bottling  
Equipment**



**17,060 m<sup>2</sup>**  
of steel roofing material



# BOARD OF DIRECTORS

Valorie Day  
Madeline Harden  
Jackie (Chun-Ran) Lim  
Susan Ritchie  
Phil Schafran

# STAFF

|                |  |
|----------------|--|
| Mary Amendt    | Regional Coordinator (part-time)         |
| Kayla Black    | Programs Coordinator (full-time)         |
| Joanne Cho     | Office Administrator (2 days per week)   |
| Holly Figueroa | Social Media Manager (2 days per week)   |
| Elinor Han     | Finance Administrator (2 days per week)  |
| Susan Ritchie  | Executive Director (full-time volunteer) |



# FUNDRAISING

## Volunteer Events

- Bake Sale (Three Hills, AB)
- Badminton Tournament (Calgary, AB)
- Bazaar (Edmonton, AB)
- Discipleship Methodist Church Youth Orchestra Concert (Coquitlam, BC)
- Korean Food Festival (Calgary, AB)
- My Favorite Ice Cream Shoppe Ice Cream Sale (Calgary, AB)
- Stuffed Animal Sale (Surrey, BC)

## Groups

- PitterPats Kids Club
- Johnston Heights Secondary School First Steps Club (Surrey, BC)
- Calgary Volunteer Group
- Edmonton Volunteer Group

Although she is 17 years old, Kim Jin-Ae is the height of an 11-year-old due to stunting, an irreversible side-effect of childhood malnutrition. In spite of the challenges of stunting, Jin-Ae is able to lead a healthier life thanks to receiving a daily cup of soymilk. Thank you for making this possible!





# 2016 FINANCES

Total Revenue:

**\$1,311,696**

Total Expenditures:

**\$1,257,211**



Expenditures

■ Programs (85.74%) ■ General Administration (10.42%) ■ Fundraising (3.84%)

Programs



**\$1,077,975**

General Administration



**\$130,953**

Fundraising



**\$48,282**



# THANK YOU!

Thank you for supporting First Steps in 2016.  
Together we provided more than 100,000 children with a daily cup of soymilk and more than 10,000 mothers and babies with micronutrient Sprinkles!

## 2016 IN REVIEW



One emergency appeal



Three new partnerships



Four Visits to the DPRK

“I can’t tell you in words how thankful we are for the help you are giving to us.”

- Staff at the Tongchon Soymilk Production Site